

Executive Committee Meeting Minutes – July 16th, 2024

Present: Heiko, Bruce, John, Fia

1. Approved June minutes and set next meeting date to be during Worlds between EC Members.
2. Heiko had a meeting with Kiel YC and new Sailing Instructions were updated and released. He spoke with the media folks obtaining 2 quotes and prices appeared appropriate. The cost is within the budgeted amount. It covers 5 days of capture and production for both photography and video coverage of the Worlds. The 2.4mR Class must have rights to all photos and video. Media coverage will include daily video with interviews, sailing, and shoreside activities. Want the produced media to be covering the international inclusion of the event and not just cover the German sailors or too much of handicapped sailing. Interviews with short clip with the sailor on the water so must know the sail numbers. Group interviews with youth, girls, countries, newer sailors, etc. Could even have commentaries. Need to provide the media team with a list of questions that should be asked across the various groups or individuals to be given the media team. Need to have opportunities for free form dialog too. Use some of the excess funds to pay for social media coverage and get with Virgile to discuss and engage. Make sure that sailor's language does not exclude them from being interviewed. Heiko will go through the TC Advice on SI's to make sure we captured all the various concerns and corrections. Due to only 3 sailors from Czech Republic the class will now be contributing 450 euros versus 600 euros, which is a change from what was determined in June.
3. 2025 World's date was determined to be October 7 - 12 in Lake Garda in Italy. EC would like to discuss the proposed entry fee with the Italian NCA.
4. Regarding the promotion team there was radio silence as there were only one or two folks that expressed interest in participating. Currently concerned with the lack of new boat building rather than anything else. Will use opportunities at this year's worlds in Kiel to obtain inputs and engagement. Heiko reflected open the OK Dingy class membership showing interest recently in the 2.4-meter class and his hope that maybe this could expand beyond Germany.

Next EC Meeting will be held during the Worlds in Kiel between EC Members

